



ToolKit



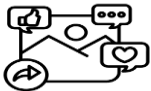
Trukidz Principle Robocall or Voice Announcement Scripts

Elementary and Middle Schools - Please deliver key points in your personal tone and style

Dear parents/students, your school has a new program called Trukidz that provides hygiene kits to homeless students and students in need of them. This program is free of cost and can be picked up wherever your school keeps the hygiene kits. Trukidz is here to make sure that your student stays clean, confident, and ready to learn. If you would like to learn more about Trukidz, please check out our website at www.trukidz.org

High School and Colleges (ONLY) who have leadership programs - Please deliver key points in your personal tone and style

Dear parents/students, your school has a new program called Trukidz that provides hygiene kits to homeless students and students in need of them. This program is free of cost and can be picked up wherever your school keeps the hygiene kits. Trukidz is here to make sure that your student stays clean, confident, and ready to learn. In addition, Trukidz has a student Ambassador program. If you are interested, please let Trukidz know. If you would like to learn more about Trukidz, please check out our website at www.trukidz.org



Social Media/Campus Flyers

These sample social media copies are encouraged to be shared with students and parents. These images can be shared through all social media platforms to get the widest outreach to people that can benefit from this program. Schools can also print and post the Campus Flyers around the school campus.

Accompanying images can be found here: [Flyers for outreach.](#)



Trukidz Email/ Newsletter Template

Audience – School Parents

Subject: Hygiene Kits – Your school provides hygiene essentials

If your student is having a tough time obtaining hygiene essentials, Trukidz is here to help! Trukidz is a non-profit that creates hygiene kits for homeless students and students in need. We want to make sure that your student is confident and prepared for success when arriving at school. Within the hygiene kits are an assortment of



items from shampoo, conditioner, toothbrush, toothpaste, Bomba socks etc. This program is completely free and is an ongoing partnership with your school.

We also have an ambassadorship program for any student that would like to be a part of helping their community through service in High Schools. The ambassador program consists of attending once a month meeting, as well as being part of bagging events where the ambassadors and local students come together to assemble the hygiene kits. If you would like to learn more about the ambassador program and Trukidz, feel free to look at our website www.trukidz.org.

Audience – Students using Google classrooms or other platforms

Subject: Hygiene Kits – Your school provides hygiene essentials

If you are having a tough time obtaining hygiene essentials, Trukidz is here to help! Trukidz is a non-profit that creates hygiene kits for homeless students and students in need. We want to make sure that you feel confident and prepared for success when arriving at school. Within the hygiene kits are an assortment of items from shampoo, conditioner, toothbrush, toothpaste, Bomba socks etc. This program is completely free and is an ongoing partnership with your school.

We also have an ambassadorship program for you or any student that would like to be a part of helping their community through service in High Schools. The ambassador program consists of attending once a month meeting, as well as being part of bagging events where the ambassadors and local students come together to assemble the hygiene kits. If you would like to learn more about the ambassador program and Trukidz, feel free to look at our website www.trukidz.org.



School Marquee Message

If your school has a marquee, the following information about the Trukidz hygiene kit program can be announced on the marquee.

If you are an unhoused student or student in need, you are eligible for a free Trukidz hygiene kit. Contact [insert name of contact person at school].